



WINDMILL NATURAL VITAMINS®

SUPPLEMENTS | VITAMINS | MINERALS | HERBS | COSMECEUTICALS

Windmill Health Products
is Your Source for
Growing a Profitable
Wellness Category



THE PHARMACIST CHOICE FOR VITAMINS & SUPPLEMENTS SINCE 1972

WINDMILL HEALTH PRODUCTS®

OUR MISSION

With today's exploding nutritional category, Windmill has remained at the forefront of delivering innovative products to meet market changes. We strive to provide the finest quality supplements, efficacious formulas, and convenient servings at competitive prices or better.



COMMITMENT TO QUALITY

- Windmill is an industry leader with exceptional standards dedicated to providing value and service.
- Windmill offers cutting edge, clinically based formulas that deliver incremental profits to our retail partners.
- Our products are proudly made in the USA with a total commitment to quality and uncompromised standards, including Current Good Manufacturing Practices (cGMP) in FDA inspected facilities.

ABOUT US

- Founded in 1972 by pharmacists, Windmill is a pioneer in the industry, servicing independent pharmacies with superior supplements, exceptional service, education, and promotional support.
- Windmill offers high-quality products including USDA Certified Organic, non-GMO, vegan, gluten, soy, dairy and allergen-free items, plus a complete line of preservative free products.
- The Windmill A-Z vitamin line is sold exclusively to the Independent Pharmacy channel.
- Windmill services over 3,500 independent pharmacies and is partners with leading drug wholesalers along with pharmacy co-ops and GPOs.
- Windmill's tenure offering proven brands has satisfied customers throughout generations.



YOUR WELNESS PARTNER

Windmill has remained at the forefront of developing cutting-edge formulas, including condition-specific brands to help build sales in key pharmacy categories.

Windmill's product offering encompasses over 300 products, with diverse delivery systems including tablets, caplets, capsules, chewable wafers, effervescent, powders, liquids, gummies and topicals.



PRODUCT CATEGORIES:

- Immune & Digestive Health
- Sleep & Relaxation
- Cognitive Function
- Mood Enhancer
- Weight Management
- Cardiovascular Health
- Energy & Stamina
- Bone & Joint
- Hair, Skin & Nails

WindmillVitamins.com

HELP BUILD FRONT-END SALES AND PROFITS

Windmill is your one-stop vendor offering our extensive line of products to complete your wellness and home departments:

PERSONAL CARE & HBA ITEMS

For men, women, and children



PERSONAL PROTECTIVE EQUIPMENT (PPE)

Masks, sanitizers, and thermometers



HOME & ELECTRONIC PRODUCTS

Innovative products that make life easier



With our broad capabilities, experience, and superior service; feel confident partnering with Windmill, offering reliable national brands that are dedicated to improving your category sales.





Our Turn-Key Program
Produces Results with
Increased Sales, Strong Turns,
and High Gross Profit

Dedicated to the Independent Pharmacist
since 1972 offering:

MERCHANDISING AND PROMOTIONAL PROGRAMS

- Shelf organization system includes moldings, dividers, and educational acetates
- Fully supported promotional calendar plus three annual BOGO and value pricing sales
- Superior POS displays and materials to support promotional events including window banners, shelf talkers, and educational materials at no charge
- In-store circulars to assist each major sale event with custom store imprints available



PROFESSIONAL FIELD SERVICE

A dedicated territory manager is your business partner to support the Windmill front end programs in your store.

The vitamin department will be merchandised on each visit and reorders placed to replenish stock.

The latest trends in the industry, marketing program, new products, and upcoming sales events are reviewed on each visit to your pharmacy.

CUSTOMER SERVICE

Our highly trained customer service department is a tradition that Windmill continues to uphold.

Pharmacists can place orders through their territory manager, Windmill's website, and Customer Service via telephone, email, or fax.

For more information, contact your professional and experienced territory manager:



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